



|||| WE MAKE THE GREAT DAYS BETTER

SMITH OPTICS - SPRING/SUMMER 2014 EYEWEAR COLLECTION

For Spring/Summer 2014, Smith Optics, the leading international outdoor sports eyewear brand, celebrates the past with a new collection featuring sunglasses that are exact replicas of some of the brand's popular models that made history. The Archive sunglasses collection is a tribute to the brand's rich heritage, which is based on authentic values, such as a great passion for innovation, commitment to design and skillful craftsmanship. The new collection of optical frames also showcases fashion-forward models and stylish details.

NEW SUNGLASSES COLLECTION

The Archive line of sunglasses captures the real spirit of Smith's past collections, which have evolved throughout the brand's rich 50-year history. Each model is a perfect reproduction of an iconic pair of Smith sunglasses, featuring the original model's exact colors and year it was manufactured.

MARVINE

ARCHIVE about 1993

This unisex plastic model comes with TNT polycarbonate lenses and adjustable temples with a metal core.

A softly rounded silhouette adds a glamorous touch and lends a fresh, dynamic flair to these exclusive sunglasses. Colors include: vintage-inspired color combinations such as crystal honey with green lenses, red with shaded gray lenses, havana with brown lenses, matte black with black or shaded gray lenses, and hunter green with black lenses.



CORNICE

ARCHIVE about 1991

These men's sunglasses have a strong, forthright personality and a sporty attitude. The large, square-shaped plastic frame is ultra-lightweight and flatters any face shape, ensuring a perfect fit thanks to the adjustable slim temples with a metal core.

The glasses are available in an understated color palette in tones of dark gray with green mirrored lenses, transparent crystal with red mirrored lenses, havana with brown lenses, matte black with black or shaded gray lenses are available.





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NEW OPTICAL FRAMES COLLECTION

ETTA

Sophisticated and contemporary, this cat-eye acetate optical frame for women flaunts contrasting colors on the front and temples, which are enlivened by vintage-inspired motifs. An alluring interplay of colors adds a fresh, lively note to this model which is available in havana, black-fuchsia, light blue-blue, pink-acid green, black with floral motifs, and crystal with floral motifs.



DARBY

With its universally fitting shape and adjustable temples with a metal core, this men's acetate optical frame is the perfect choice for everyone. This model comes in a variety of hues and color combos such as havana, horn, red with striped temples, light brown with striped temples, and crystal black.



The quality of SMITH OPTICS sunglasses and optical frames is guaranteed by the experience of the Safilo Group.

SMITH OPTICS

Based in Sun Valley, Idaho, Smith Optics, Inc. was founded in 1965 with the creation of the first-ever goggle featuring a sealed thermal lens and breathable vent foam. Today, Smith is known for its diverse line of sunglasses, snow and motorsports goggles, snow helmets, prescription eyewear and ballistic eye protection. The brand's devotion to authenticity, innovation, performance and style has made Smith the right choice for outdoor sport enthusiasts and athletes worldwide. For more information, visit our website www.smithoptics.com

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